

COBRA International supports mission to clean up Thailand's Chao Phraya River with donation of 10 lightweight kayaks

COBRA International was delighted to support the recent 14-day Kayaking for Chao Phraya River clean up mission late last month with the donation of 10 light-weight kayaks for the team.

The clean-up campaign was organized by Asst. Professor Prinya Thaewanarumitkul of Thammaset University, Bangkok and involved kayaking along the Chao Phraya River for 14 days in an effort to clean the waters of all trash, and raise further awareness of the massive environmental issues that are escalating in Thailand's waters. With 10 people in the principal team paddling COBRA-built kayaks, the campaign also attracted an additional 30 volunteers who joined the trip.

Throughout the clean-up, volunteers collected tonnes of garbage from various points on the Chao Phraya River, having paddled a distance of 400kms. Every day, the paddling team would make several stops where further volunteers joined efforts to clean up specific areas. On December 22nd, a group of 10 COBRA employees also joined the clean up on COBRA SUP boards paddling 5km around Bang Kachao Area in Bangkok.

When they finished, analysis showed that they had amassed over 2 tonnes of trash – in particular, bags, bottles, cups and foam food boxes.

Comments Law Asst. Professor Prinya Thaewanarumitkul, who led the campaign: “The waste that we continuously litter into the river is going to flow out into the ocean. Thailand is creating a huge environmental problem for the world. The Chao Phraya River is the largest river in Thailand and is responsible for releasing the most trash into the Gulf of Thailand. We have to stop it now.”

The Kayaking for Chao Phraya River campaign began on the 10th December and volunteers completed around 400km to reach the destination – the Gulf of Thailand - on kayaks built by COBRA International.

Comments Danu Chotikapanich, CEO, COBRA International: Our country's environmental issues are a huge problem and are a big challenge to address. Asst. Professor Prinya's team did an excellent job in raising awareness and starting to make a difference. COBRA will continue to support in any way possible."

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